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U.S. DEPT. OF AGRICULTURE.

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43

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BOOK NUMBER

1

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\$87 OR \$110

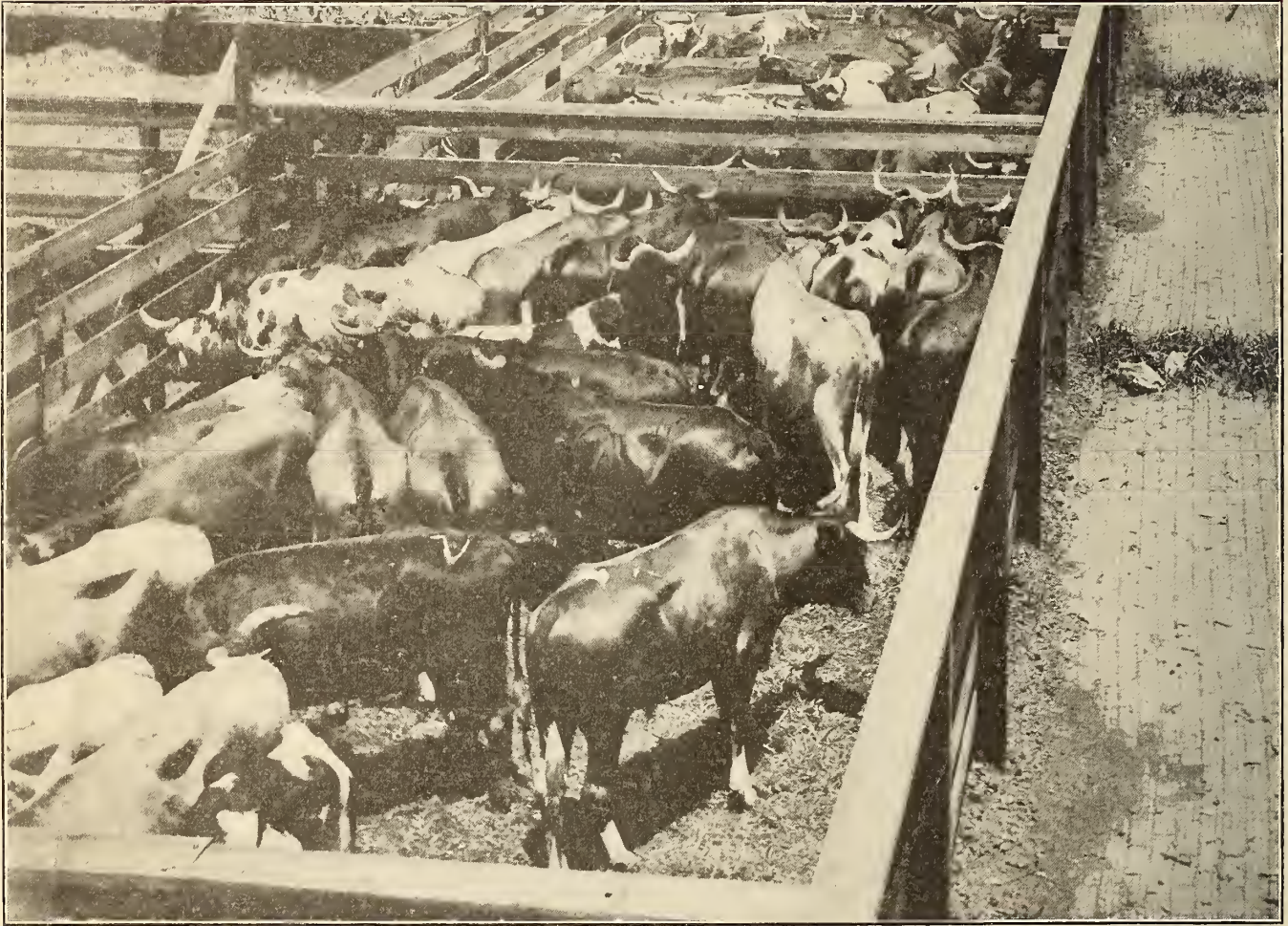
**a head for Southern
Steers on Market**

?

—up to you

WHICH PEN IS GETTING TICK-QUARANTINE PEN

"TO BE SOLD FOR IMMEDIATE SLAUGHTER ONLY"



\$86.94 per head

Southern cattle from tick-infested area. Ticks have left only 836 pounds per head. These cattle brought \$10.40 a hundred—six-tenths of a cent per pound less than free cattle—and the number of pounds per head was much less. As "immediate-slaughter" animals they brought only what local packers cared to offer. But for the ticks, cattle of this kind could be replaced with those of better breeding as shown in the other lot. Tick eradication would have paid this owner.

Are You Fattening Ticks?

TICK ERADICATION PAYS!

U. S. DEPARTMENT OF AGRICULTURE
WASHINGTON

Please post this on a bulletin board or in your window.

NG YOUR CATTLE?

TICK-FREE PEN

"FOR SALE WHEN OR WHERE OWNER WISHES"



\$110.11 per head

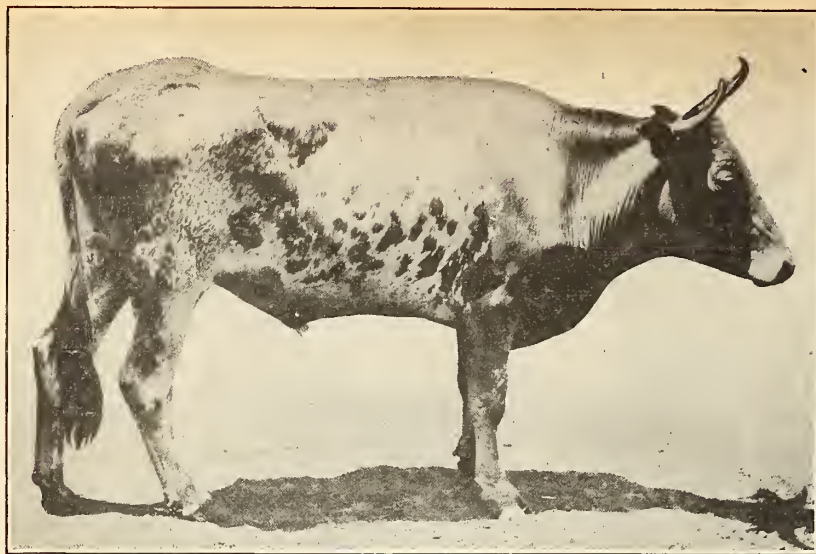
Southern grade Herefords from tick-free area. Averaged 1,001 pounds, or 165 pounds more than the ticky pen. The owner, not the tick, got the feed. Can be shipped to other markets or sold as feeders. Under open competition they brought 11 cents a pound, or six-tenths of a cent more than the "immediate-slaughter" pen. Good beef blood accounts for part of the difference; but since the tick keeps out good-blooded cattle, the tick is really to blame for it all. Tick eradication surely paid this owner.

Your Bank Account?

CULTURE

DIP THAT TICK!

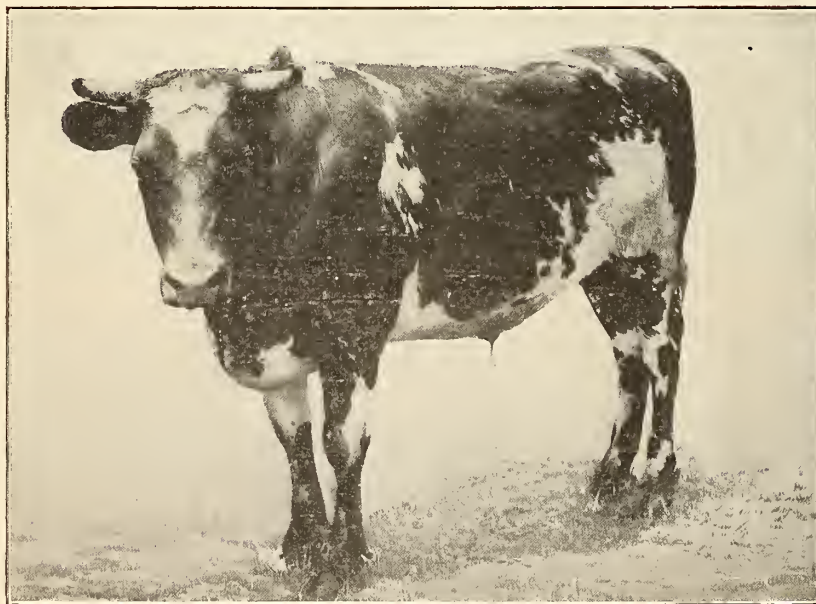
When Feed and Blood Go into Ticks



\$45.60

A tick-infested 4-year-old. Turned all the feed he ate for four years into only 760 pounds. The ticks got the rest. Sold for 6 cents per pound, or \$45.60. Those ticks—see some on his neck and thigh—cost his owner good money.

When Feed and Blood Go into Meat and Fat



\$161.54

Three-year-old Shorthorn steer from tick-free area. Weight, 1,272 pounds. Brought \$12.70 per hundred pounds, or a total of \$161.54. Difference to somebody in the favor of tick eradication of \$115.94.

